



*For Immediate Release*

## **Utah Valley Convention Center Celebrates 10-Year Anniversary**

[PROVO, Utah] – May 5, 2022 – This month the Utah Valley Convention Center celebrates the 10-year anniversary of opening its doors to the public for the first time. Proudly managed since opening by OVG360 (formerly Spectra Venue Management), the Convention Center continues to exceed expectations as the premier full-service convention venue in Utah.

The Utah Valley Convention Center was built as a collaboration between Utah County and Provo City with the goal to bring visitors and economic impact to Utah County. Since its doors opened on May 12, 2012, the Convention Center has welcomed approximately 1.1 million guests through its doors for just over 2,000 different events. Its opening date preceded and served as a catalyst for the construction and completion of Hyatt Place Provo, renovation of the Provo Marriott Hotel, expansion of the Provo Airport, and completion of both the UTA Frontrunner Provo Station and the UVX Bus Rapid Transit system.

"The Utah Valley Convention Center is an integral part of the economic viability of downtown Provo and Utah County as a whole," comments Richard Nielson, Utah County Public Works Director. "With the many great conventions, trade shows, corporate, and other events that are held there on a regular basis, the UVCC provides the opportunity for groups to come to Utah County. This in turn brings added economic benefit to the local businesses and the local economy."

OVG360's Danny Wheeler, who serves as General Manager of the Utah Valley Convention Center, is grateful to those who had the foresight to invest in the convention center and extremely proud of his team and all they have accomplished over the past 10 years. "How thrilled I am to be here, 10 years later, and see the vision come to fruition that Utah County had when they built the convention center. The team that we have been able to build here, with local talent, is truly second to none in the hospitality industry and is the undisputed, number one reason we have seen the unprecedented success in our first ten years."

### **ABOUT OVG360**

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers,

cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.

#### **ABOUT UTAH VALLEY CONVENTION CENTER**

Built in 2012, the Utah Valley Convention Center is the premiere meeting place in Utah County. The eco-friendly LEED Silver Certified building offers 83,578 sq.ft. of flexible exhibit and meeting space, a first-class grand ballroom, rooftop garden with breathtaking views of the Wasatch Mountains, and an abundance of natural light. The Utah Valley Convention Center provides complete in-house services that include food & beverage, audio visual, internet, electrical, and tradeshow decorating services making ease and convenience for any meeting or industry planner.

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